

Contact

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Top Skills

Design zaměřený na uživatele
Designové myšlení
Vedení týmu

Languages

English C1 (Professional Working)
Swedish B2 (Limited Working)
Czech C2 (Native or Bilingual)

Certifications

Training in professional skills for
workers in the helping professions
(two-year)
UX Lektor Czechitas
UX mentor

Honors-Awards

Third Price - Calendar of the Year

Jan Andersson

UX Design Lead & Manager
Prague, Czechia

Summary

I am an experienced software product and service hands-on designer, and also an UX team manager.
(= both not only delivering & not only managing).

- 15+ years of experience across multiple design disciplines (ranging from small-sized creative agencies to large international companies)
- 10 years of experience specifically in design of digital interfaces (both B2C and B2B services or products) within Scrum or waterfall environments with a proven history of successful products and interfaces.
- 4 years in management positions with various responsibilities, including building and developing design teams such as co-founding a Design Thinking team at Deloitte CZ or building Service Design / UX team at Globus k.s. Yet biggest learning for me came from building a dream UX team in GeneraliCeska, the biggest CZ/SK insurer - from the scratch.

My recent professional focus leans towards strategic topics - helping any type of organisation to achieve their goals faster and more efficiently by introducing and developing both design thinking principles and customer centricity. Along with helping businesses I am also excited when working with people to support their development through my collaborative management style. I combine my experience as a hands-on designer with my active interest in communication and collaboration.

#user-centric design #UX/UI #service design #interaction design
#innovation #design thinking #workshop preparation & group
facilitation #UX research # #ux team management #UX mentor

Reach out to me @ honza.andersson@gmail.com

Experience

Generali Česká pojišťovna

UX Design Lead & Manager

December 2021 - Present (3 years 2 months)

Hlavní město Praha, Česko

In my role as Lead Design Manager, I lead a talented team of senior design professionals, focusing on assembling, mentoring, and fostering an environment of collaboration and innovation. Together, we have successfully reimagined the user experience for our mobile app, redesigned key online insurance platforms, and explored groundbreaking new support tools for our Sales teams.

As the first designer at the company, I played a key role in building our comprehensive Design System from the ground up and set up whole design workflow. The Design system now serves as the backbone for delivering seamless, unified user experiences across all products and platforms, saving costs and go-to-market time.

I have also prepared, led, or co-facilitated strategic workshops with C-level management and cross-functional teams to define the future strategy and direction of the organization, as well as specific strategic product development workshops to drive innovation and product growth.

Beyond these responsibilities, I'm passionate about embedding a "Design Thinking" culture across the organization. I actively lead training programs, mentorship initiatives, and foster a culture of experimentation, all aimed at deepening problem-solving capabilities and driving innovation.

Globus ČR, k.s.

UX Design Manager

May 2019 - June 2021 (2 years 2 months)

Hlavní město Praha, Česká republika

I joined Globus (a retail hypermarket chain operating in CZ, DE, RU) with a vision to create a respected Design Function that will enable Globus to work as consistently, efficiently and meaningfully as possible with continuous improvement of the customer/user experiences in the whole range of customer interactions - so not only in the field of "online" design or digital interfaces (of which Globus does have really many), but also in other areas, such as modification / design / verification of entire recent or possibly new services. In this way, we often help other departments to solve their challenges, so we often interact with the "offline" area (within our stores). After a year and a some

months, we managed to create a UX team, which is now a stable part of the Product / IT department.

Deloitte Czech Republic

UX Manager @ Deloitte Next

October 2017 - May 2019 (1 year 8 months)

Hlavní město Praha, Česká republika

When I had the opportunity to co-establish the new Deloitte Next "innovation hub", I didn't hesitate. Within Deloitte Next, I practically stopped doing "UX design delivery", but I focused and expanded my competence mainly to create and facilitate problem-solving workshops (including tough strategic questions). Today these activities are usually collectively called "design thinking". I was selling these tailor-made collaborative activities both internally to Deloitte (including the entire CE) and to external customers (mostly bank or insurance). Today, "Deloitte Next" is a stable part of Deloitte CE Consulting.

Deloitte Digital

UX Design Lead

January 2017 - September 2017 (9 months)

Hlavní město Praha, Česko

At Deloitte Digital (Digital Agency within Consulting) I have worked as a design lead on several different clients. This experience was also my first where I was not only delivering digital solutions but also responsible for mentoring and developing more junior colleagues.

AVG Technologies

User Experience Designer

July 2013 - October 2016 (3 years 4 months)

Prague

At AVG (later AVAST) my main focus was to deliver usable and engaging user experiences for mobile, with the special focus on the fact, that the whole world is our customer.

Interaction design at AVG included all phases of the design process: thinking, sketching, prototyping, sometimes also a draft of the final visual direction. Very important part of my work was intensive collaboration with my colleagues across the mobile team, visual department, marketing department and user research.

Last 1,5 year I was working on the most exciting and innovative project from AVG - the Zen 2 cross-platform project: <https://youtu.be/6nqtP3xDLpE> (not available in public release).

Other mobile projects, I have been fully or partially involved during my career at AVG so far:

AVG AntiVirus FREE: <https://play.google.com/store/apps/details?id=com.antivirus>

AVG Cleaner <https://play.google.com/store/apps/details?id=com.avg.cleaner>

AVG Zen <https://play.google.com/store/apps/details?id=com.avg.zen>

AVG Labs Alarm Clock Xtreme <https://play.google.com/store/apps/details?id=com.alarmclock.xtreme.free>

and others

Web projects:

<http://now.avg.com>

<http://privacyfix.com/start/install>

and others

More details upon request.

Webdesign & Mobile UX / UI contractor

Independent Design Consultant

August 2010 - June 2013 (2 years 11 months)

Prague

During almost these 3 years, I was independently cooperating with several Czech digital agencies, such as Motion Media, Mediafactory, Smarcoms and more. During these times, I was responsible for supporting website projects for Telefonica O2.cz, Staropramen.cz, VZP.cz, Adidas.cz, Novartis, TV Prima, TV 5, Czech TV and others. During this time I fell in love with coming era of design for smartphone user interfaces and there was no way back.

Some interesting mobile projects, I have been fully or partially involved during my career as independent contractor: Czech TV archive (iVysilani): <https://play.google.com/store/apps/details?id=cz.motion.ivysilani>

Telefonica O2 Extra (loyalty program): <https://play.google.com/store/apps/details?id=cz.o2.extravyhody>

TV Prima (3rd largest Czech TV) archive: <https://play.google.com/store/apps/details?id=cz.smarcoms.prima>

Some interesting web projects:

Telefonica O2 Extra (loyalty program): <https://odmenazadobiti.cz/> and <https://odmenazadobiti.cz/vloz-kod-a-hraj/1> and O2 main intranet portal

Biggest CZ health insurance company: <https://www.vzp.cz/> (my version not online anymore)

Czech brewery: <http://www.staropramen.cz/> (my version not online anymore)

Fenistol <http://www.fenistol.cz/> (my version not online anymore)

SYMBIO Digital

UI Designer

April 2007 - July 2010 (3 years 4 months)

Prague

In SYMBIO Digital, my role was to deliver high end visual web design for demanding clients such as ČSOB Insurance, Pilsner Urquell, T-Mobile, Skoda Auto etc. SYMBIO Digital is still a leader of Czech web design market and I was very lucky to work there with such amazing people and clients.

Lemondesign

Art director

December 2001 - March 2007 (5 years 4 months)

Prague

In Lemondesign, I had an amazing chance to work for both small & big interesting clients such as Schwarzkopf, Europapier, Economia publishing, several NGOs etc. My role was to deliver high quality work, also to directly communicate and enchant our clients, and it worked well, but then I have got that call from SYMBIO Digital... :)

Mediacop

Art director

September 2001 - December 2002 (1 year 4 months)

Prague

In Mediacop, I was in charge of art direction of a Czech social weekly magazine Instinct (nr. 0-40) and layout. Also I was a leader of team of five people.

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Art director

May 2000 - August 2001 (1 year 4 months)

Participated in several marketing projects as a visual designer (HBO, Starobrno, Red Bull campaigns)

Cinemax

Graphic designer

September 1999 - May 2000 (9 months)

Level, CHIP magazines design

Education

Masarykova univerzita Brno

(Just started), Design informačních systémů · (September 2024 - June 2027)

Charles University in Prague

(Incompleted), Aesthetics · (1996 - 2000)